



Intellectual Property: Creating and Protecting Value in Your Business

**A breakfast seminar
for business owners
and managers**

Tuesday 28th April 2009

7.45 - 9.30am at **East Sussex National Golf Course**

from Adams & Remers Solicitors in association with
Frank B. Dehn & Co. Patent & Trade Mark Attorneys and
SEEDA the South East England Development Agency

Intellectual Property: Creating and Protecting Value in Your Business is a breakfast seminar for business owners and managers from Adams & Remers Solicitors, in association with Frank B. Dehn & Co. - one of Europe's largest firms of Patent and Trade Mark Attorneys - covering vital and practical aspects of copyright and trademark protection.

The seminar takes place on Tuesday 28th April, 7.45am to 9.30am, at East Sussex National Golf Course and includes a full English Breakfast and pastries, plus teas and coffees.

While **entry is free**, we expect the event to be popular and therefore entry will be by prior registration only, with places available on a first-come, first served basis. To avoid disappointment, please register before 20th April.

For further details and to register, contact Katie Stone at Adams & Remers by email katie.stone@adams-remers.co.uk

Seminar Programme

07.45 - 08.30am Registration, Breakfast, Pastries, Tea or Coffee

08.30 - 08.35am **Welcome and Introduction**
James Brathwaite CBE,
Chairman of SEEDA



08.35 - 08.55am **Copyright in Practice**
**A Guide for Securing
Value in Your Business**
Matthew Searle, Partner,
Adams & Remers

08.55 - 09.15am **Trade Mark or Trade Loss**
**Why protecting your trade
mark is important**
Joseph Letang, Partner,
Frank B. Dehn & Co.

09.15 - 09.30am **Questions & Conclusion**
James Brathwaite CBE,
Chairman of SEEDA



GOLF : SWIM : GYM : EAST SUSSEX NATIONAL

East Sussex National offers our delegates special discounted rates to play golf or use the pool & gym on the day of the seminar, bookable in advance direct (first-come, first served). Quote: **'IP Seminar'** when you book.

GOLF: £30 per person for 18 holes golf.

To book tel: **01825 880256**

HEALTH CLUB: £10 per person for a health club day pass.

To book tel: **01825 880195**

Adams & Remers
S O L I C I T O R S

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Intellectual Property: Creating and Protecting Value in Your Business

Our Speakers



Joseph Letang, Partner, Frank B. Dehn & Co. Patent and Trade Mark

Attorneys: Joseph is a UK and EU Trade Mark Attorney based in offices in Brighton. He is also a member of the UK Institute of Trade Mark Attorneys (ITMA). He has represented ITMA on many occasions to advise on trade marks including a UK Trade Marks Registry seminar and numerous SME business advice days. He also provides advice to small businesses at the free advice clinics run by ITMA. Joseph regularly conducts clearance searches of the Trade Mark Registers to see whether potential new marks are free for use and registration, and files trade mark applications and deals with any related official objections/oppositions both in the UK, EU and elsewhere.



Matthew Searle, Partner and Head of Company & Commercial,

Adams & Remers Solicitors: Matthew has developed an impressive reputation for his work in this field, and is recognised in Chambers UK and Legal 500 directories as a leading company / commercial lawyer in the South East. Matthew works closely with business men and women to help them achieve strategic goals for their businesses. A specialist in buying and selling companies and licensing industrial copyright, Matthew has lectured regularly on the law of software, trade marks and the internet.



James Brathwaite CBE, Chairman of SEEDA:

Jim is Chairman of SEAL Ltd an environmental company based in Burgess Hill, whose equipment is used to test nearly all the drinking water in the UK. He is also Chairman of four other small businesses in Sussex, Community Alerts, Morgan Everett and the local radio stations in Worthing, Splash FM, and Brighton and Hove Radio Ltd. He is also a director of RSTV Ltd in Maidstone. After graduating in Zoology and Physiology at Sheffield University, Jim's early career was in accountancy, marketing and sales with Beecham and Bayer Pharmaceuticals until he started his own business designing training videos for industry in 1982. This led him on to form Epic Interactive Media in Brighton in 1989, which he built up to become one of Europe's largest multimedia companies, and a listed company, employing 150 staff. He floated the company in 1996 becoming Britain's first Black CEO of a publicly quoted company.

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katie.stone@adams-remers.co.uk

ABOUT THE VENUE:

East Sussex National
Golf Resort and Spa
Little Horsted
Uckfield
East Sussex TN22 5ES
Telephone: 01825 880088
Fax: 01825 880066

Nearest Train Station – Uckfield
Nearest Airport – London Gatwick

From London
Leave M25 junction 6 towards A22 East Grinstead and Eastbourne. Follow the A22 towards Eastbourne until past the roundabout with A26 (Little Horsted). At the next roundabout take the right turn to East Sussex National Golf Resort and Spa.

Ample parking available. Please head for the Hotel Reception upon arrival.